MEMO

**TO:** Mrs. Alvarado

**FROM:** Crystal Vargas

**DATE:**  May 19th, 2015

**SUBJECT:** Restaurant Proposal

As we have both formally discussed about, I am completing *The* *Restaurant Entrepreneur* simulation. In order to complete it to your liking, I must come up with a name for my restaurant and think of a location in which I can acquire the most customers. I would really appreciate it if you would review the proposal I have provided for you. In order to inform me of your decision to either accept or decline the proposal, you may conclude what you have decided in the check boxes located at the bottom portion of this document. Thank you.

**Proposed Restaurant**

The restaurant I am willing to create is called Rainforest Restaurant. The theme I am aiming for in my restaurant is to give my customers a feeling of being in the rainforest and allowing them to sit back and relax in paradise. They will enjoy delicious food while having beautiful scenery to complement their evening. The color scheme will be different shades of green and brown with a hint of yellow and red to make things look brighter such as they do in the rainforest. The signature dish we will serve is called “Pampered Pasta and Shrimp”. Rainforest Restaurant will be located in El Paso, Texas where rainforests are not present which would give residents a foreign feeling to enter and enjoy.

**Restaurant Reasoning**

Ever since I’ve lived in El Paso, I have always longed for paradise within a desert. There are not many attractions here in El Paso, Texas; however, I feel my restaurant will attract many nearby residents and tourists. I want people to have some time to relax on their free time and enjoy as many visits as they can here at Rainforest Restaurant.

I approve this restaurant proposal for use in *The Restaurant Entrepreneur* simulation.

I do not approve this restaurant proposal for use in *The Restaurant Entrepreneur* simulation.